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Think Pink: The Story of Depatie-Freleng

By Mark Arnold

BEARMANOR MEDIA, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Think Pink! The Depatie-Freleng Story In 1963, Warner Bros. closed down their long-running cartoon facility that had produced such memorable merrymakers as the Looney Tunes and Merrie Melodies cartoons. Director/producer Friz Freleng and executive David H. DePatie faced unwanted early retirement. A generous parting gesture from a Warner executive allowed Freleng and DePatie to lease the former Warner cartoons studio on California Street in Burbank, complete with equipment and supplies, for a few dollars each year. They teamed up to create animated cartoons for advertising, but not everything behind their enterprise was enchanting. They struggled to keep their small animation studio running against odds and obstacles such as rising costs, heavy competition, outsourcing of labor to other countries, strikes, death, changing directions, and buyouts. They never anticipated how they would soon style a series of cartoon characters that would paint memorable colors over movie animation history. When director Blake Edwards produced The Pink Panther starring David Niven, Peter Sellers, Robert Wagner, Capucine, and Claudia Cardinale, he envisioned a cartoon character of the same name to illustrate the...



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