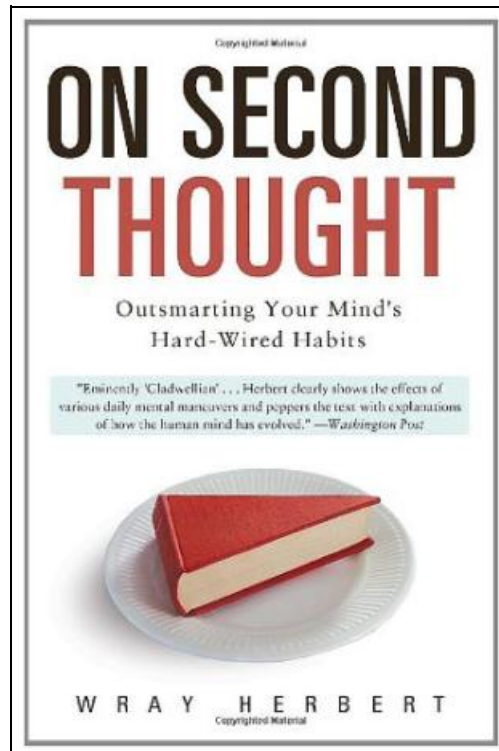


On Second Thought: Outsmarting Your Mind's Hard-Wired Habits



Filesize: 8.67 MB

Reviews

Thorough manual for publication fanatics. It is actually rally intriguing through reading through period of time. Its been written in an remarkably simple way and is particularly only after i finished reading through this book in which actually transformed me, change the way i think.

(Morris Schultz)

ON SECOND THOUGHT: OUTSMARTING YOUR MIND'S HARD-WIRED HABITS

[DOWNLOAD](#)

Random House USA Inc, United States, 2011. Paperback. Book Condition: New. 202 x 132 mm. Language: English . Brand New Book. Our lives are composed of millions of choices, ranging from trivial to life-changing and momentous. Luckily, our brains have evolved a number of mental shortcuts, biases, and tricks that allow us to quickly negotiate this endless array of decisions. We don't want to rationally deliberate every choice we make, and thanks to these cognitive rules of thumb, we don't need to. Yet these hard-wired shortcuts, mental wonders though they may be, can also be perilous. They can distort our thinking in ways that are often invisible to us, leading us to make poor decisions, to be easy targets for manipulators, and they can even cost us our lives. The truth is, despite all the buzz about the power of gut-instinct decision-making in recent years, sometimes it's better to stop and say, On second thought . . . The trick, of course, lies in knowing when to trust that instant response, and when to question it. In On Second Thought, acclaimed science writer Wray Herbert provides the first guide to achieving that balance. Drawing on real-world examples and cutting-edge research, he takes us on a fascinating, wide-ranging journey through our innate cognitive traps and tools, exposing the hidden dangers lurking in familiarity and consistency; the obstacles that keep us from accurately evaluating risk and value; the delusions that make it hard for us to accurately predict the future; the perils of the human yearning for order and simplicity; the ways our fears can color our very perceptions . . . and much more. Along the way, Herbert reveals the often-bizarre cross-connections these shortcuts have secretly ingrained in our brains, answering such questions as why jury decisions may be...

[Read On Second Thought: Outsmarting Your Mind's Hard-Wired Habits Online](#)[Download PDF On Second Thought: Outsmarting Your Mind's Hard-Wired Habits](#)

Relevant Kindle Books



Star Flights Bedtime Spaceship: Journey Through Space While Drifting Off to Sleep

CreateSpace Independent Publishing Platform, 2013. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: "Star Flights Bedtime Spaceship" is a charming and fun story with the purpose to help children...

[Read Document »](#)



Baby Bargains Secrets to Saving 20 to 50 on Baby Furniture Equipment Clothes Toys Maternity Wear and Much Much More by Alan Fields and Denise Fields 2005 Paperback

Book Condition: Brand New. Book Condition: Brand New.

[Read Document »](#)



Weebies Family Halloween Night English Language: English Language British Full Colour

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Children's Weebies Family Halloween Night Book 20 starts to teach Pre-School and...

[Read Document »](#)



Children's Educational Book: Junior Leonardo Da Vinci: An Introduction to the Art, Science and Inventions of This Great Genius. Age 7 8 9 10 Year-Olds. [Us English]

Createspace, United States, 2013. Paperback. Book Condition: New. 254 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****.ABOUT SMART READS for Kids . Love Art, Love Learning Welcome. Designed to...

[Read Document »](#)



Why We Hate Us: American Discontent in the New Millennium

Random House USA Inc, United States, 2009. Paperback. Book Condition: New. 198 x 130 mm. Language: English . Brand New Book. Americans are as safe, well fed, securely sheltered, long-lived, free, and healthy as any...

[Read Document »](#)

**Read Write Inc. Phonics: Orange Set 4 Storybook 2 I Think I Want to be a Bee**

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. Tim Archbold (illustrator). 209 x 149 mm. Language: N/A. Brand New Book. These engaging Storybooks provide structured practice for children learning to read the Read

[Save PDF »](#)

**Becoming a Spacewalker: My Journey to the Stars (Hardback)**

Purdue University Press, United States, 2014. Hardback. Book Condition: New. 284 x 216 mm. Language: English . Brand New Book. This nonfiction picture book is a children's version of NASA astronaut Jerry L. Ross

[Save PDF »](#)

**Traffic Massacre: Learn How to Drive Multiple Streams of Targeted Traffic to Your Website, Amazon Store, Auction, Blog, Newsletter or Squeeze Page**

Createspace Independent Publishing Platform, United States, 2016. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.3 Free Bonus Books Included! Attention: Online business owners. quote;Finally!

[Save PDF »](#)

**From Kristallnacht to Israel: A Holocaust Survivor's Journey**

Dog Ear Publishing, United States, 2009. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. In the 1930s, as evil begins to envelope Europe, Karl Rothstein

[Save PDF »](#)

**Childhood Unbound: The Powerful New Parenting Approach That Gives Our 21st Century Kids the Authority, Love, and Listening They Need**

SIMON SCHUSTER, United States, 2010. Paperback. Book Condition: New. 211 x 145 mm. Language: English . Brand New Book. Dr. Ron Taffel, one of the country's most sought-after child-rearing experts, draws on decades of

[Save PDF »](#)