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University of Pennsylvania Press. Hardback. Book Condition: new. BRAND NEW PRINT ON DEMAND, The Business of Sports Agents (Second Edition), Kenneth L. Shropshire, Timothy Davis, The legendary Charles C. "Cash and Carry" Pyle, considered by most to be the first sports agent, negotiated a \$3,000-per-game contract for Red Grange to play professional football for the Chicago Bears in 1933. Today, salaries in the tens of millions of dollars are commonplace, and instead of theatrical promoters and impresarios, professionally trained businessmen...

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- Authored by Kenneth L. Shropshire, Timothy Davis
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