



Chinas Economic Supertrends: How China Is Changing from the Inside Out to Become the Worlds Next Economic Superpower

By Jason Inch

Inchina Publishing. Paperback. Condition: New. 325 pages. Dimensions: 8.9in. x 6.0in. x 0.9in. This deeply researched account of the future of Chinas economy describes Chinas top macroeconomic trends and how you can profit from them. These trends affect everyone, inside and outside of China. Between now and 2018, many new opportunities exist for businesspeople, investors and individuals who want to take advantage of Chinas economic transformation. Researcher and China expert Jason Inch shows you how to understand Chinas economic development from a new perspective so that you can position your business, portfolio or career for the maximum return. The authors insights into Chinas economy, its people and its political leaders have been gained through over eight years of on-the-ground experience working in China and two decades of research. Based on discussions with CEOs, professors, politicians and entrepreneurs, this book explains why some have succeeded in China and others have not and helps you to become one of the success stories. The key to understanding the next phase of Chinas economic growth until 2018 is found within Chinas three growth engines, the three turbochargers, its roadmap and the four economic supertrends. For decades, the Chinese central government relied on exports and foreign...



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