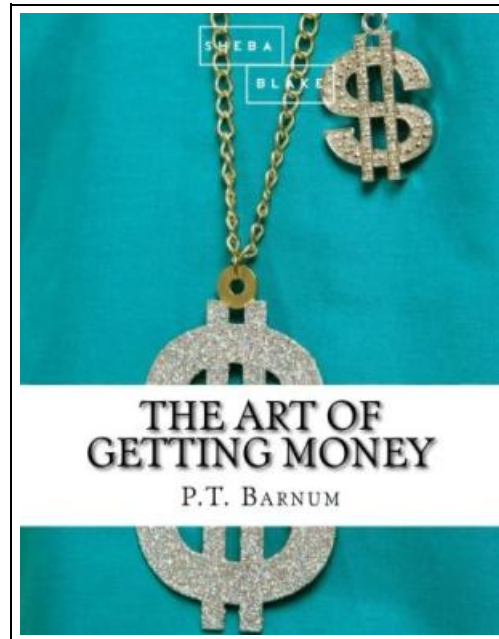


The Art of Getting Money (Paperback)



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Reviews

A top quality ebook and the font used was fascinating to read through. It is written in easy terms and not confusing. It has been written in a remarkably easy way in fact it is simply after I finished reading through this publication through which actually altered me, alter the way I believe.

(Roberto Block)

THE ART OF GETTING MONEY (PAPERBACK)



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Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.The Art of Getting Money is a highly entertaining and edifying book by one of the greatest showmen of all times - P. T. Barnum. In this book he gives a set of rules guaranteed to ensure success. It is simply amazing that these rules are as applicable today as they were in the 19th century. Barnum's colourful narrative adds special flavour to this must-have book. P. T. Barnum (July 5, 1810 - April 7, 1891) was an American politician, showman, and businessman remembered for promoting celebrated hoaxes and for founding the Barnum Bailey Circus. Although Barnum was also an author, publisher, philanthropist, and for some time a politician, he said of himself, I am a showman by profession. and all the gilding shall make nothing else of me, and his personal aim was to put money in his own coffers. Barnum is widely, but erroneously, credited with coining the phrase There's a sucker born every minute. Born in Bethel, Connecticut, Barnum became a small-business owner in his early twenties, and founded a weekly newspaper, before moving to New York City in 1834. He embarked on an entertainment career, first with a variety troupe called Barnum's Grand Scientific and Musical Theater, and soon after by purchasing Scudder's American Museum, which he renamed after himself. Barnum used the museum as a platform to promote hoaxes and human curiosities such as the Feejee mermaid and General Tom Thumb. In 1850 he promoted the American tour of singer Jenny Lind, paying her an unprecedented \$1,000 a night for 150 nights. After economic reversals due to bad investments in the 1850s, and years of litigation and public humiliation, he used a lecture tour,...



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