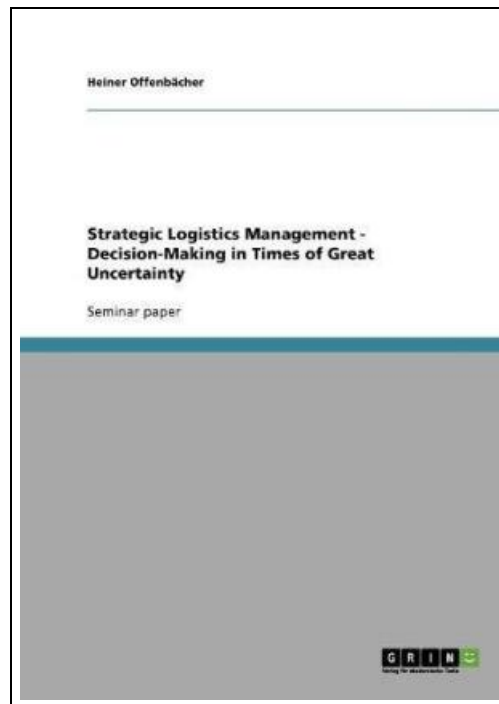


Strategic Logistics Management - Decision-Making in Times of Great Uncertainty



Filesize: 1.94 MB

Reviews

This ebook is wonderful. It generally fails to price too much. Your lifestyle period will be transform as soon as you comprehensive reading this ebook.

(Otho Bergstrom)

STRATEGIC LOGISTICS MANAGEMENT - DECISION-MAKING IN TIMES OF GREAT UNCERTAINTY



GRIN Verlag. Paperback. Condition: New. 64 pages. Dimensions: 8.3in. x 5.8in. x 0.1in. Seminar paper from the year 2006 in the subject Business economics - Supply, Production, Logistics, grade: 1, 0, European Business School - International University Schlo Reichartshausen Oestrich-Winkel (SMI - Supply Management Institute), course: Seminararbeit Logistics and Business Engineering, 75 entries in the bibliography, language: English, comment: Discusses uncertainty as it arises in strategic logistics management. A model to explain uncertainty is presented before discussing means (business strategies and organizational design strategies) to cope with this increasing uncertainty for capturing competitive advantage. , abstract: In the light of the ongoing globalization and evolution of today's business world logistics has gained significant visibility and is regarded as a critical link to improved corporate performance. The value of the global logistics market accounted for 591.1 billion in 2005 and is expected to further grow by 22.1 until 2010. Apart from a constant pressure to reduce costs and improve efficiency, logistics increasingly serves as a differentiating feature for products and an important lever for improving customer satisfaction. Coordination with other departments also plays a crucial role. The increasing complexity and dynamics of the business world did not leave logistics unaffected. Key drivers of uncertainty include globalization of supply and customer bases, shortening of product life cycles, increasing competition and more demanding customers. Thus, the challenge for logistics managers nowadays is to constantly balance a need to perform well on hard measures of performance, while responding to a constantly changing environment. With respect to logistics increasing importance for corporate success, reacting to contingencies by crisis management and firefighting is no longer an option. Instead, logistics managers must proactively and strategically plan for the future and prepare for change. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La...



[Read Strategic Logistics Management - Decision-Making in Times of Great Uncertainty Online](#)

[Download PDF Strategic Logistics Management - Decision-Making in Times of Great Uncertainty](#)

You May Also Like



Weebies Family Halloween Night English Language: English Language British Full Colour

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Children s Weebies Family Halloween Night Book 20 starts to teach Pre-School and...

[Download PDF »](#)



Phonics Fun Stick Kids Workbook, Grade 1 Stick Kids Workbooks

Creative Teaching Press. Paperback. Book Condition: New. Paperback. 56 pages. Dimensions: 8.8in. x 6.4in. x 0.3in. Learning to read is a fun and exciting time in a child's life, and being able to decode words is...

[Download PDF »](#)



Index to the Classified Subject Catalogue of the Buffalo Library; The Whole System Being Adopted from the Classification and Subject Index of Mr. Melvil Dewey, with Some Modifications .

Rarebooksclub.com, United States, 2013. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.This historic book may have numerous typos and missing text. Purchasers can usually...

[Download PDF »](#)



Games with Books : 28 of the Best Childrens Books and How to Use Them to Help Your Child Learn - From Preschool to Third Grade

Book Condition: Brand New. Book Condition: Brand New.

[Download PDF »](#)



Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities

HarperCollins Publishers Inc, United States, 2016. Paperback. Book Condition: New. Reprint. 203 x 135 mm. Language: English . Brand New Book. An international bestseller, Barbara Coloroso's groundbreaking and trusted guide on bullying-including cyberbullying-arms parents...

[Download PDF »](#)