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Marketplace Lending, Financial Analysis, and the Future of Credit - Integration, Profitability, Andrisk Management + Website (Hardback)

By Ioannis Akkizidis, Manuel Stagars

John Wiley Sons Inc, United States, 2016. Hardback. Condition: New. Language: English . Brand New Book. The time for financial technology innovation is now Marketplace Lending, Financial Analysis, and the Future of Credit clearly explains why financial credit institutions need to further innovate within the financial technology arena. Through this text, you access a framework for applying innovative strategies in credit services. Provided and supported by financial institutions and entrepreneurs, the information in this engaging book encompasses printed guidance and digital ancillaries. Peer-to-peer lenders are steadily growing within the financial market. Integrating peer-to-peer lending into established credit institutions could strengthen the financial sector as a whole, and could lead to the incorporation of stronger risk and profitability management strategies. * Explain (or Explore) approaches and challenges in financial analysis applied to credit risk and profitability * Explore additional information provided via digital ancillaries, which will further support your understanding and application of key concepts * Navigate the information organised into three subject areas: describing a new business model, knowledge integration, and proposing a new model for the Hybrid Financial Sector * Understand how the rise of fintech fits into context within the current financial system * Follow discussion of the...



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