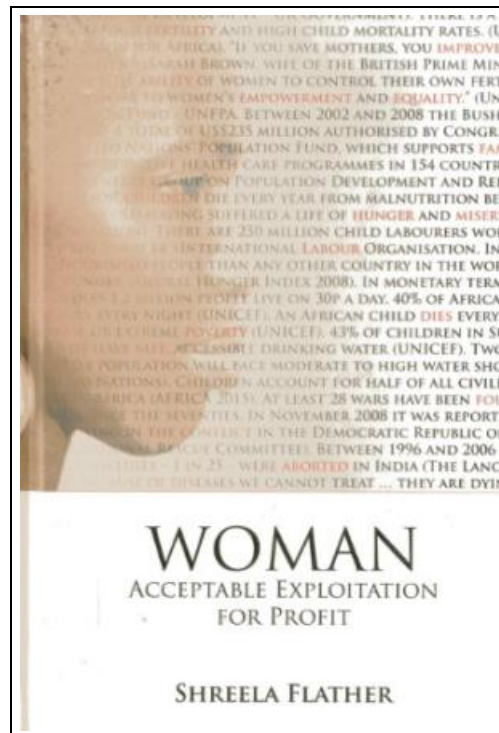


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Reviews

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WOMAN: ACCEPTABLE EXPOITATION FOR PROFIT (HARDBACK)



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Whittles Publishing, United Kingdom, 2010. Hardback. Condition: New. Language: English . Brand New Book. This thought-provoking and challenging book is about sex and profits. It is not a book about Women s Lib, but it is a book that will lead to the recognition of women carried along by the wholehearted support of men; it is not another call for charitable donations, but it is a book about investment. It is not about improving the education of women. It is all about income generation. The poorest women of the Indian sub-continent and Africa represent a vast untapped resource which, if harnessed, could bring about a huge improvement in the worst-affected parts of the world. Women could feed the whole of Africa since they look after 80 of the agriculture. They are hard-working and eager to learn - the perfect workforce. But they have no sense of self-worth and too often are regarded as little more than beasts of burden or are hidden away, deprived of education and position. And yet a mother will not squander money, she will nourish her children rather than drinking herself into oblivion and she will remain loyal to her family. Shreela Flather cogently and powerfully argues that women must be central to every initiative, business project and political goal rather than being merely after-thoughts or decoration. She believes this is just as applicable to many countries in the West where the glass ceiling still constitutes an impenetrable barrier for women. She challenges politicians to turn talking shops into practical action; the much-vaunted United Nations Millennium Development Goals (MDGs) dream cannot be fulfilled by the target date of 2015. Its only hope is to shift the focus to women. While the UN rightly identifies the private sector as the engine of innovation and growth it fails itself...



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